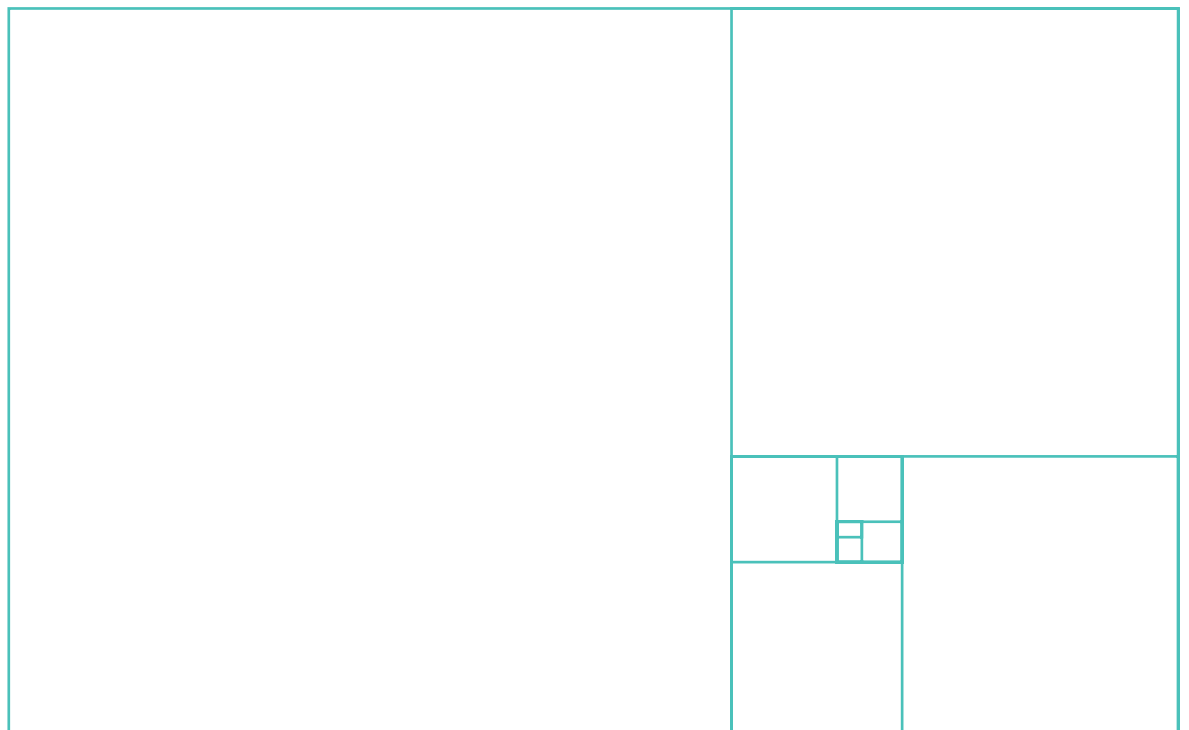


INTERNATIONAL CALL

**Tribute to
Professor
Vera Martha Winitzky de Spinadel
(1929-2017)**

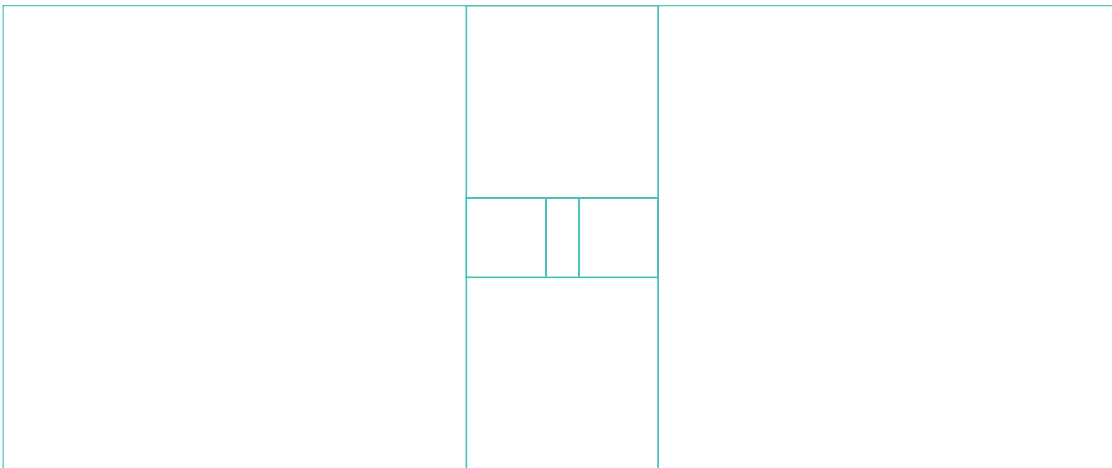


Veras Mathematic World '17

INTERNATIONAL CALL

Tribute to Professor Vera Martha Winitzky de Spinadel (1929-2017)

On the occasion of the 22nd Anniversary of the founding of FADU-UBA's Mathematics and Design Center on November 23rd 2017



Philosophy and objective

Quoting Dr. Vera W. de Spinadel: The main aim of my work is to convene mathematicians, architects, engineers, designers and experts from different areas of knowledge interested in the interaction between Mathematics and Design. I use the word "Design" in its broadest sense; meaning, a Design is a project resource which constitutes a basic element in the interdisciplinary communication between human beings, let it be architectonic, graphic, visual or sounding type, as well as any other simple or combined type.

join a global movement

Bases of the Call

VerasMathematicWorld 2017 (VMW '17)

Tribute of FADU UBA to its only fulltime emeritus professor after 60 years of service provision

Organization of a global move with thousands of students, scientists, and followers of the mathematics and design great-grandmother, in the house which enabled her to develop and produce a paradigm shift that some consider fundamental in the twentieth century.

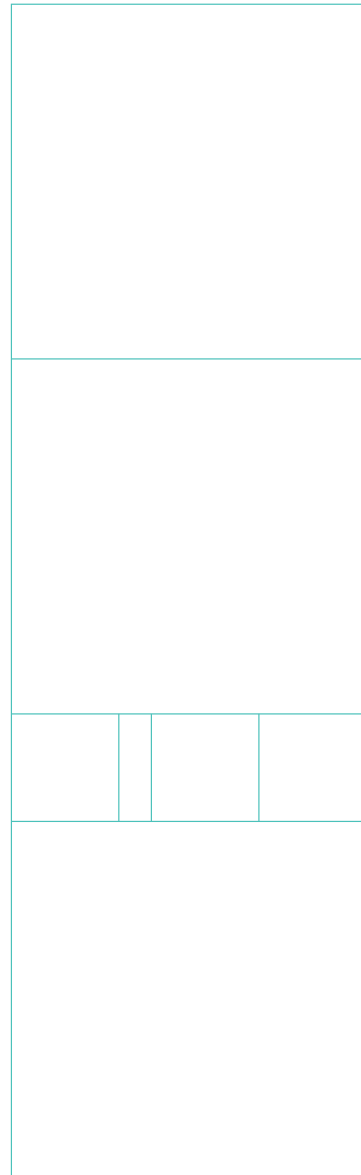
For the tribute a presentation will be held on November 23rd 2017 during a continuous academic day in the Central Courtyard of the Faculty of Architecture, Design and Urbanism of the University of Buenos Aires with projections of the digital result of the call. The initiative's aim is to spread the research developed by Dr. Spinadel in FADU-UBA and around the world in order to achieve new synergies between mathematics and design.

Those who wish, additionally to their digital presentation, can also make a presentation in person.

For more information:
www.verasmathematicworld.org

Schedule:

Participation Registration: from May 6th 2017
Participation Confirmation: until June 30th 2017
Material Submission Deadline: August 22nd 2017
Presentation: November 23rd 2017



Technical description VerasMathematicWorld 2017 (VMW '17)

In PechaKucha adapted format with the aim of being able to visualize the impact of Dr. Spinadel's trajectory. The presentation will consist of:

1. An **Image** that communicates the imprint that the relationship between Mathematics and Design, studied and developed by Dr. Spinadel, has had in your own production.
Screen 72 dpi 16:9 max 2 MB
Print 300 dpi 16:9 max 10 MB
Format jpg in template VMW '17
Screening time 22 seconds
2. A **Sentence** that resumes the concerns and reflections raised by your interaction with Dr. Spinadel – in one or more of her roles as teacher, scientist or person –
Max 150 characters including spaces
Language: Spanish and English
Word format and jpg template VWM '17
Screening time 22 seconds
3. A **Selfie-Clip** that explains the enthusiasm for Mathematics and Design unveiled over the years after meeting Dr. Spinadel
Monologue time 20 seconds
Format 16:9 mp4
Max 2MB
Intro with author's name, occupation and country. Template VMW '17. 2 seconds
Screening time 22 seconds

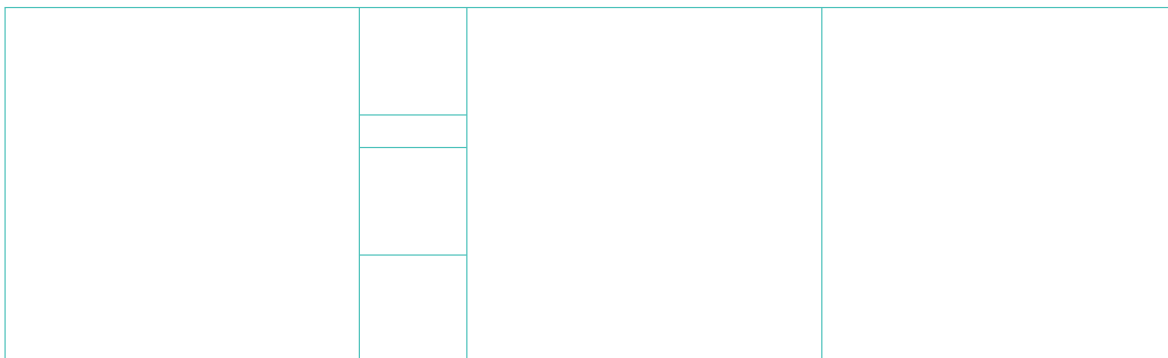
Personal presentation of the importance that mathematics and design have had in the presenter's trajectory after being inspired by Dr. Spinadel (optional)

Format 20x20 PechaKucha

Content 20 slides

Screening time of every single slide 20 seconds

Total screening time 6 min and 40 seconds



Publication: All presentations will be published daily (one by one) starting on Dec1st 2017

Language: Spanish and English

The only pre-selection of the proposals is that they fully meet the described requirements. The presentation's order will be the confirmation of registration's order.

open call